

Aspiration Strategy Delivery Plan Update

REPORT TO EXECUTIVE



DATE	07/11/2018
PORTFOLIO	Leader
REPORT AUTHOR	Rob Dobson
TEL NO	Ext 3115
EMAIL	rdobson@burnley.gov.uk

PURPOSE

1. To seek approval for two projects that will form part of the Council's Aspiration Strategy delivery plan.

RECOMMENDATION

2. That the Executive support a three year youth mental health programme in collaboration with Burnley FC in the Community, the secondary schools, and Burnley East Primary Care Network.
3. That the Executive support the creation of a "Careers Hub" in Burnley.
4. That Full Council be recommended to approve a contribution of £17.5k from the Regeneration Reserve as set out in paragraph 13 of the report.

REASONS FOR RECOMMENDATION

5. Youth mental health is the key priority for the Burnley Health and Wellbeing Partnership. Schools and GPs have seen a significant increase in unmet demand for youth mental health services. The Aspiration Strategy includes an objective to support efforts to make young learners more resilient. The youth mental health project will therefore be a key deliverable.
6. The Aspiration Strategy also includes the objective to reduce the number of school leavers that are not in employment, education or training (NEETs). By developing a co-ordinated network of local career and enterprise advisers, the Careers Hub project will be a key deliverable in this regard and should help more of the borough's young people aspire to a bright future in the world of work.

SUMMARY OF KEY POINTS

Youth Mental Health

7. The Council is recommended to be a funding partner in a three year programme to improve youth mental health. The programme was developed by Burnley FC in the Community and the East Lancashire Clinical Commissioning Group, and sets out the proposed funding commitments as follows:
 - Burnley East Primary Care Network (GPs): £33,050
 - BFC in the Community: £250,000
 - Burnley Borough Council/Stocks Massey: £30,000
 - Burnley Secondary Schools: £132,000
8. This funding will be used for two complementary projects. The first project will be resourced primarily by the Burnley East Primary Care Network. Its objective is to increase awareness of child mental health, and of the support services available, amongst both parents and front line professionals. This will include training on managing Adverse Child Experiences (ACEs) which can have a critical impact on a child's development and their potential at school and later in life. Action on ACEs is also a strand in the Pennine Lancashire Accountable Health and Care Partnership's Plan for improving health outcomes through early intervention.
9. The second project, to which the Council is being asked to make a financial contribution of £10k per annum for 3 years, will help to place a youth mental health worker in secondary schools. The staff will be employed by Burnley FC in the Community.

Careers Hub

10. The Government's Careers Strategy included a commitment to establish 20 Career Hubs. The Lancashire LEP submitted a bid for a hub covering Burnley, Pendle and Blackpool. The Council is recommended to commit £10k in match funding, which will be used to support the Hub.
11. A Careers Hub is a group of secondary schools and colleges, working with universities, other education and training providers, employers and career guidance professionals to ensure the Gatsby Benchmarks are delivered in each school and college within the Hub. The Gatsby Benchmarks were published in 2014 by the Gatsby Charitable Foundation. The benchmarks are statements of best practice based on international research on careers guidance in schools:
 1. A stable careers programme
 2. Learning from career and labour market information
 3. Addressing the needs of each pupil
 4. Linking curriculum learning to careers
 5. Encounters with employers and employees
 6. Experiences of workplaces
 7. Encounters with further and higher education
 8. Personal guidance
12. The key components of a Careers Hub are:
 - A "Hub Lead" officer will be appointed who will support schools and colleges, each with an Enterprise Adviser, to deliver against the Gatsby Benchmarks. The Hub

- Lead also coordinates activity, builds local networks (for example, with employers, businesses and higher and further education providers) and is responsible for reporting, stakeholder engagement and evaluation.
- A Hub has access to funding for activities which benefit schools and colleges across the Hub, such as apprenticeship events, and broader learning and sharing events, including the chance to bid for further funding from the Careers & Enterprise Company to commission approved providers to help the schools achieve the Gatsby Benchmarks.

FINANCIAL IMPLICATIONS AND BUDGET PROVISION

13. The total 3 year budget requirement is £40,000 made up as follows.
- a. A contribution £7.5k from the Stocks Massey Fund has been awarded for 2018/19. Applications for the same amount will be made in 19/20 and 20/21 so is subject to agreement of the Trustees.
 - b. A contribution of £17.5k from the Regeneration Reserve.

POLICY IMPLICATIONS

14. The investment will support delivery of the Council's Aspiration Strategy.

DETAILS OF CONSULTATION

15. Burnley Learning Partnership: a forum of secondary head teachers.

BACKGROUND PAPERS

16. None.

FURTHER INFORMATION

PLEASE CONTACT:

Mick Cartledge, CEO

ALSO: